

Ryan A. Flahive

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Who I Am

Learning Technology and Publishing Executive with strong problem-solving capacities and the ability to quickly learn new skills. I'm focused on using technological innovation and customer relationships to improve product and market development.

Experience

John Wiley and Sons: April 2000-Present

Executive Editor: Anatomy and Physiology

Executive Editor: Geography, Geology and Environmental Science

Executive Editor: Psychology and Teacher Education

Senior Acquisitions Editor/Acquisitions Editor

Pearson Education: August 1995-April 2000

Field Sales Representative

Sales Support Consultant

Special Recognition

- Recognized for building strong and lasting relationships, including the **2014 President's Award** for "Lifetime Achievement in Geography Education" by the *National Council For Geography Education*. This is an unprecedented award that came directly from my customers.
- Was the very first recipient of Wiley's **2014 Award for Collaboration and Innovation**
- **2014 "First to Goal"** Award for making signing goal before any other editors
- **2013 "Consistent Signing Performance"** Award for making signing goal 14 years in a row, more than anybody else in editorial
- **2010 "Notable Signing"** Award for bringing high-profile new co-author to leading franchise
- **2007 and 2004 Higher Education, Editor of the Year Award**
- **2005 Pacesetter Award** from CEO Will Pesce to "recognize individuals and teams for their outstanding efforts and achievements"

Product and Technology Innovation

- Launched 23 first edition titles with a success rate that is 160% of industry average
- Develop and manage strategic alliances with numerous organizations, including: *The National Geographic Society, American Geophysical Union, Lonely Planet, ESRI, Columbia Earthscape and Rand McNally*.
- Helped develop **WileyPLUS Learning Space**, Wiley's proprietary new social learning platform, and then launched 4 of the first 5 products sold in this platform.
- Helped design and launch the *Wiley Visual Imprint*, a new product model designed to deliver highly visual, student-friendly text and media integration. This series, published in collaboration with the *National Geographic Society*, now includes 20 titles.

- Established Advanced Placement teacher training to extend use of Wiley Higher Education content into this important and rapidly growing segment of the market. Under my leadership, Wiley became the #1 A.P. Geography publisher.
- Work effectively across divisions to ensure that our products, branding, and message are clear, consistent, and driven by proven customer needs and market dynamics.
- Helped lead digital transformation strategy as Editorial lead for *WileyPLUS* Program Team.
- Editorial Leader for *Salesforce.com* Business Process Committee.
- Editorial Leader for Global Education Strategic eBook Development Team.
- Developed future mobile strategy as member of Mobile Working Team.
- Effectively manage Acquisitions Editors, Associate Editors and Editorial Assistants. The majority of my direct reports have been promoted within the company.

Social Entrepreneurship

OrphanAid Africa U.S. Board of Advisors: June 2008-Present

On-site Volunteer in Ghana: May 2008-July 2008

- Raised money for and managed on-site construction of a library and solar/wind-powered “One Laptop per Child” computer lab for orphans and village children in Africa. This library was recently used by WorldReader to test their “One-Kindle per Child” project. Articles about this project have been published in Wired, the Huffington Post and the Wall Street Journal.
- Wrote book proposal for founder’s book, *Who Knows Tomorrow*. This proposal was published as an article in Vogue Italy, informed a documentary movie, and was just published as a book/ebook by the Weinstein Brothers.
- Worked closely with physically and mentally challenged orphans in the specialized schoolroom created for them in Ghana.
- Designed and launched a new honey-production program to create business opportunities for women in the neighboring community to help support their families, most of which are living off of less than \$1 a day.
- Helped research and design a curriculum to help village women create new businesses in bead and batik production.
- Designed and implemented a solar and gravity-powered water system that provides continuous irrigation and clean drinking water to a new community of orphanage homes where government water is unpredictable.
- Manage my family’s non-profit organization: www.PlanetFlahive.com

Creativity and Innovation

- Publish original print and eBooks and distribute original music and video content: www.HudsonRiverPublishing.com
- Building a social network for book lovers: www.iStillBelieveinBooks.com
- Launched a crowdsourced cookbook: www.CookLikeAGrandma.com
- Launched a handmade bookmaking kit for children: www.BookmakingKit.com

Interests: Wilderness, boats, skiing and travel (including 49 countries).